



## SOCIAL MEDIA TOOLKIT

*One with the Whale* premieres on *Independent Lens* April 22. Watch on the PBS App.

An Alaskan Native family maintains a subsistence life on a tiny, Bering Sea island where, if you don't hunt, you die.

Site: [pbs.org/onesththewhale](https://pbs.org/onesththewhale)

Hashtag: #OneWithTheWhalePBS

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Hunting whales for the Alaskan Native residents of St. Lawrence isn't just a way of life: it's a necessity for life.

Watch @IndependentLens' #OneWithTheWhalePBS on the PBS App starting April 22.

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A shy Alaskan Native teen becomes the youngest person ever to harpoon a whale for his village as an act of subsistence. With this triumph comes brutal social media attacks from around the world. Watch @IndependentLens' #OneWithTheWhalePBS on the PBS App starting April 22.

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Single-handedly providing an entire village with food and materials can be seen as an honorable act. However, when a Native Alaskan teen harpoons a whale for his village, activists turn social media on him.

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